

The Judging Panel

Evan Williams, Chair, Scottish Sustainable Development Forum



Evan has been involved in the SSDF since its inception and became chair last May. He is an experienced environmental economist and currently managing director of consultancy Environmental and Resource Economics. Evan's expertise is in practical economic analysis and the development and communication of environmental strategies within and on behalf of organisations. He has worked a breadth of organisations such as the Scottish Environment Protection Agency (SEPA), the US Department of the Interior and private sector organisations such as Samsung, BAA and Lloyds Banking Group, Evan has worked with Al Gore's Climate Project since early in 2007 and is now developing this organisation in the UK.

Brendan Dick, Director, BT Scotland



Brendan Dick is director of BT Scotland. As a graduate of the University of Edinburgh, much of Brendan's early career was spent in information technology. His external interests are many and varied. Currently Brendan is chair of the Edinburgh Business Assembly, a board member of both the Scottish Council for Development and Industry and Scottish Business in the Community, a member of the CBI Scotland Council, the Scottish Government's Climate Change Business Delivery Group and a business representative on the Lowland Reserve Forces Regional Employer Support Group. He has also just completed a role as HRH Prince Charles' Ambassador for Corporate Responsibility in Scotland, theming on environmental matters.

Mike and Karen Small, Fife Diet



Mike and Karen Small topped the Scottish Green List 2009 with their work on the Fife Diet. The project started in October 2007 asking people to sign-up to eating food from the region of Fife for a year, while monitoring their progress and sharing their experience. The project has changed from a small amount of people dedicated to eating 'from Fife' for a year, to a much larger network of people trying to re-localise more generally and to explore what sustainable food means. The project has taken on three paid members of staff in the last year and inspired the set-up of local diets all over the UK..

Louise Scott, Director, mediaco-op



Louise is a director and founder member of workers' co-operative mediaco-op, an ethical company specialising in film production and media training with the third sector. As a former director of the audio-visual industry's Sector Skills Council, Skillset, Louise worked in partnership with trade unions, employers, trade associations and local and national government across the all UK regions developing strategies for skills development and employment. She spent 6 years working in Brussels both inside the European Commission and latterly as a lobbyist on arts and heritage. She has an MBA from the Open University and MA from Cambridge. She is a board member of the Scottish Social Enterprise Coalition.

Carol Craig, Chief Executive, Centre for Confidence and Wellbeing



Dr Carol Craig is chief executive of the Centre for Confidence and Well-Being, launched in December 2004. Prior to taking up this post Carol ran her own training and development business specialising in personal and team development. Carol is also author of *The Scots' Crisis of Confidence* and *Creating Confidence: a handbook for professionals working with young people*. Her most recent publication (2010) is *The Tears that Made the Clyde: Well-being in Glasgow*. Now the Centre, under Carol's leadership, the Centre for Confidence and Well-Being's focus has broadened from positive psychology to forging new ways to think about confidence and well-being. Carol has a B.A. in politics from the University of Strathclyde and a Ph.D. in politics from the University of Edinburgh.

Jenny Fyall, Environment Correspondent, The Scotsman



Jenny Fyall is environment correspondent at The Scotsman. She writes about subjects ranging from renewables to reintroductions, and is the only environment correspondent on a daily newspaper in Scotland. Jenny decided to pursue a career in journalism after completing an English degree at Trinity College, Oxford. While at Oxford she was involved in several biology research projects. One studied endemic plant species in Madagascar and the other investigated the impact of rat predation on mahogany seeds in Brazil. Her journalism career started on a weekly newspaper in Wiltshire where she pounded her beat covering everything from murders to "babies of the week". She was then chief reporter at The News in Portsmouth before taking up her role at the Scotsman nearly two years ago..

The Judging Criteria

The judges are looking for inspirational people living and working in Scotland, and will assess nominations by asking:

- What is/was the issue that the person was tackling?
- How do/did they go about championing sustainable development?
- What has changed as a result of the person's actions?
- Is there a lasting legacy?
- How could others learn from these efforts?

The judges' decision is final and reasons for decisions will not be published.